

Kenji C Green

EXECUTIVE PRODUCER / PROJECT MANAGER, INTEGRATED MARKETING

An accomplished bilingual and bicultural producer with 13+ years of experience guiding content creation and production efforts for industry-leading brands like Netflix, Apple, and Google. A proven track record of delivering high-quality results for complex projects while maintaining seamless alignment across the entire pipeline of creative, marketing and product teams.

Career Highlights

- Outpaced performance goals as the integrated marketing producer for Oura Ring for three consecutive years.
- Produced the annual video series *YouTube Rewind* (one of the biggest online campaigns globally) from 2014 to 2018.
- Founded a boutique agency based in Los Angeles and Tokyo that provides a unique production workflow for high-profile brands.
- Produced NBC's primary digital partnership program for the 2020 Tokyo Olympics through its partnership with Twitch.
- Designated as the post production supervisor for an HBO feature documentary film with two-time Academy Award-winning directors.
- Have accumulated over one billion views online from content produced.
- Financed and produced feature and short films that have won numerous awards.

Experience

2022 – 2025	Executive Producer, Integrated Campaigns (Contract) <i>Oura Ring</i> Led the go-to-market campaigns for multiple Oura Ring hardware and software launches, such as Gen3 Horizon, Oura Ring 4, and domestic and international retail. Functioned as the lead project manager between D2C, retail, creative, web, packaging, among other channels.
2022 – 2023	Post Production Supervisor (Contract) <i>HBO Max</i> Built the post production workflow for the feature documentary film <i>Taylor Mac's 24-Decade History of Popular Music</i> Worked closely with two-time Academy Award-winning directors Rob Epstein and Jeffrey Friedman, as the creative liaison for post-production. Have since post-produced another film with Rob and Jeffrey called <i>Musica!</i> Currently in the festival circuit.
2021 – 2022	Creative Producer (Contract) <i>Netflix</i> Coordinated creative deliverables between various global Netflix teams through Creative Labs, under Netflix's Product Creative Studio (see key project here).

PERSONAL INFO

Locations

- Los Angeles, CA
- Tokyo, Japan

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Links

[linkedin.com/in/kenjicgreen](https://www.linkedin.com/in/kenjicgreen)
[https://kenjicgreen.com](https://www.kenjicgreen.com)

Languages

Business-level fluency
- English
- Japanese

Key Clients

- Google
- YouTube
- Apple
- Netflix
- HBO Max
- NBC
- Oura Ring
- Universal Music
- Twitch
- AT&T
- Disney
- Paramount

2017 – 2025 **Founder & CEO**
Pavelia
 Co-owner of Tokyo and LA based agency.
 Built a unique direct-to-client model in production, creative servicing, and production consulting.
 Financed and produced numerous independent film projects that won multiple awards at festivals.

2015 – 2017 **Producer (Full time)**
Portal A
 Managed multiple international and domestic productions from pre-production, principle to post-production for prominent brands.

2011 - 2015 **Production Crew (Contract)**
Freelance Film & Commercial Production
 Selected Works
 - LUPIN III THE MOVIE | Associate Producer
 - The Wolverine | Lighting Dept. Coordinator
 - President Obama in Japan | Production Coordinator

2010 - 2014 **Founder & CEO**
KooteK
 Tokyo-based web development company.
 Started during college and expanded the company to two employees with twelve clients.

Skills

- Creative Production
- Planning & Budgeting
- Project Management
- Leadership/Collaboration
- Stakeholder Engagement
- Client Relations
- Go-to-Market Producing
- Integrated Marketing
- Creative Producing
- Design Producing
- Post Producing
- Production Management

Education

2008 - 2012 **INTERNATIONAL CHRISTIAN UNIVERSITY (TOKYO, JAPAN)**
 Bachelor of Arts