# Kenji C Green

# PRODUCER & POST SUPERVISOR

An accomplished bilingual and bicultural producer with 10+ years of experience guiding content creation and production efforts for industry-leading organizations and brands like Netflix, Apple, and Google. A motivational leader who ensures alignment across the entire pipeline of all creative deliverables (video, photo, web, app, CGI, social, etc.). Builds lasting stakeholder relationships and acts as a trusted client resource. Committed to engaging productions that consistently exceed expectations.

## Career Highlights

- Outpaced performance goals as the integrated producer for the go-to-market campaign for Oura Ring's 2022 new product launch.
- Produced the annual video series YouTube Rewind (one of the biggest online campaigns globally) from 2014 to 2018.
- Owns a boutique company based in Los Angeles and Tokyo that provides a unique production workflow for high-profile brands.
- Produced NBC's primary digital partnership program for the 2020 Tokyo Olympics through its partnership with Twitch.
- Designated as the post-production supervisor for an HBO feature documentary film with two-time Academy Award-winning directors.
- Have accumulated over one billion views from content produced.
- Financed and produced a feature film and multiple short films that have won numerous awards.

## Experience

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2022 - Present	Executive Producer, Integrated Campaigns Oura Ring Led the go-to-market campaign for Oura's 2022 product launch, Oura Gen-3 Horizon.
	Managed the marketing efforts for Oura Ring's first official APAC partnership launch with Softbank in Japan.
2022 – 2023	Post Production Supervisor  HBO Max  Built the post-production workflow for the Feature  Documentary Film, Taylor Mac's 24-Decade History of Popular  Music
	Worked closely with two-time Academy Award-winning directors Rob Epstein and Jeffrey Friedman, as the creative liaison for post-production.
2021 – 2022	Creative Producer NETFLIX

#### PERSONAL INFO

## Locations

Los Angeles, CA Tokyo, Japan

#### Phone

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## **Email**

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## More Info

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-kenjicgreen.com

## Languages

Business-level fluency

- English
- Japanese

# **Key Clients**

- Google
- YouTube
- Apple
- Netflix
- HBO Max
- NBC
- Oura Ring
- Universal Music
- Twitch
- AT&T
- Disney
- Lyft

Delivered top-tier results for the Creative Labs Team under Netflix's Product Creative Studio (see key project <u>here</u>), earning praise for diligence, dedication, and a focus on quality results.

#### 2017 - Present

## Founder & CEO

PAVELIA

Co-owner of Tokyo and LA based Content Studio.

Functional Role as Executive Producer.

Built a unique direct-to-client model in production, creative

servicing, and production consulting.

Financed and produced a feature film and multiple short films, working alongside fantastic cast and crew, such as Jharrel Jerome of *Moonlight* and *When They See Us*, and Chayse Irvin, the cinematographer for *Blonde* and *BlacKkKlansman*.

2015 - 2017

#### Producer

Portal A

Managed projects from pre-production, principle to post-production.

Taking the lead on budgeting, creative and production execution, managing client expectations, and hiring crew.

2011 - 2015

## **Production Crew**

Freelance Film & Commercial Production

Selected Works

- LUPIN III THE MOVIE | Associate Producer
- The Wolverine | Lighting Dept. Coordinator
- President Obama in Japan | Production Coordinator

2010 - 2014

#### Founder & CEO

KOOTEK

Tokyo-based web development company.

Started during college and expanded the company to two

employees with twelve clients.

# Education

2008 - 2012

INTERNATIONAL CHRISTIAN UNIVERSITY (TOKYO, JAPAN)

Bachelor of Arts

#### Skills

- Creative Production
- Planning & Budgeting
- Project Management
- Leadership/Collaboration
- Stakeholder Engagement
- Client Relations
- Go-to-Market Producing
- Directing
- Editing
- Post Production Workflow
- Production Management